

DANIEL
BRIONES



ILLUSTRATOR
BRAND SPECIALIST
**GRAPHIC
DESIGNER**
VISUAL DESIGNER
ADVERTISING

RESUME

FREELANCE DIGITAL & PRINT DESIGN

September 2024 - **Current**

Worked remotely on a variety of graphic design projects for small to medium-sized business owners found locally in Dallas.

RED 7 CREATIVE GRAPHIC DESIGNER

March 2022 - September 2024

Led campaign design at an in-house advertising agency. Work consisted in creating eye-catching digital and print materials for clients, including dynamic overlays, website banners, billboards, and in-store POP marketing.

THE BUDGET SIGNS MANAGER / GRAPHICS SPECIALIST

June 2020 - March 2022

Directed shop operations by consulting with clients about the appropriate method of advertising through different signage mediums. Accomplished projects ranging from window and wall vinyl installations, to monument and channel letter design.

UWORLD DIGITAL DESIGN (INTERNSHIP)

(February - May) 2020

Created illustrations, graphics, and diagrams for authors that specialize in creating questions and answers for student-focused educational content online.

ART INSTITUTE OF DALLAS ASSOCIATES OF APPLIED ARTS

October 2017 - December 2019

Earned an Associate of Applied Arts at The Art Institute of Dallas, developing foundational skills through hands-on coursework and practical creative projects.

SKILLS

PHOTOSHOP • ILLUSTRATOR • INDESIGN • AFTER EFFECTS
DREAMWEAVER • ADOBE ACROBAT • HTML/CSS • FIGMA • WORDPRESS
ELEMENTOR • MONDAY • TRELLO • SLACK • ENGLISH/SPANISH

REFERENCES



RED 7 CREATIVE
ART DIRECTOR
CHRIS MCRARY

(501)944-5443



RED 7 CREATIVE
PROJECT MANAGER
MORGAN BOYETTE

(972)370-6706



THE BUDGET SIGNS
STORE OWNER
ROSA CERTEZA

(682)554-8859

**DANIEL
BRIONES
DESIGN.COM**
DANBRIDESIGN@GMAIL.COM
214.836.2592